



OREGON PLANNING INSTITUTE

Over 40 Years of Serving Oregon's Planning Community

SEPTEMBER 14-16, 2011

AT THE UNIVERSITY OF OREGON



**PLANNING
WITH PURPOSE**

www.oregonplanninginstitute.org



UNIVERSITY OF OREGON



Wednesday, September 14

Registration opens at 7:30am

Second Floor Lobby, Lillis Business Complex

Morning Sessions

8:00–11:30am

Technology in Planning

This session explores how technology (e.g., GOOGLE Earth, GIS, LIDAR) is being used in planning and a discussion of the pros and cons of various technologies for different aspects of planning.

Introducing FEMA's Model Flood Hazard Ordinance

DLCD has revised Oregon's model flood hazard ordinance to incorporate building codes by reference, clarify roles, and add procedures for permitting and project review. This session will provide valuable information on how Oregon building codes and local floodplain management programs work together to reduce flood losses.

This session will detail recent significant revisions made by Oregon's Natural Hazards Program to the State's model flood hazard ordinance. Revisions include clarifying roles/responsibilities, incorporating Oregon building codes by reference, and adding procedures for flood hazard zone permitting/project review and language for permitting development not covered by building codes.

Lunch Break

11:30am–1:00pm

The EMU and nearby local restaurants offer convenient lunch options.

Afternoon Sessions

1:00–4:30pm

Using Census Data to the Fullest

Regional and state specialists will decipher and demystify the process of finding, exploring, and using Census data. The workshop will cover both the basics and "little knowns" about Census data, and will also include information about other valuable public data sources to use when analyzing community issues.

Land Use Review and Public Records: Going Paperless

This session will explore the use of information technology to facilitate land-use review and public records management. Learn about ProjectDox ePlan technology, used by the City of Bend to provide paperless application review, and methods for achieving compliance with state public records laws for paper and electronic records.

OPI will offer AICP certification maintenance credits.
Check the website for updates.

Thursday, September 15

Registration opens at 8:00am
Second Floor Lobby, Lillis Business Complex

Morning Sessions 9:00–10:30am

When the Legislature is in Session

Have you ever wondered about the life of a land use bill in the legislature? What is your role and how can you participate in a meaningful way? Hear from a legislator, lobbyist and a planner about what happens during a legislative session.

Oregon Sustainable Transportation Initiative/GHG

Discussion of emerging state, local and federal strategies for reducing travel related GHG emissions. Topics include: How does ODOT see the goals in HB 2001/SB 1059 being achieved? What clarification/reconciliation is needed between State agencies and local governments? What's on the horizon for the federal government in this area?

Siting Bioenergy Facilities

There are dozens of bioenergy facilities under development in Oregon. What are the land use implications of these projects? What should you know when reviewing these projects? Hear from a panel that has worked with these projects. Learn how they approached the challenges and opportunities they found.

Infrastructure, Capacity & Concurrency: Funding, Fixing & Phasing

How do communities match changing infrastructure demand with or without development? This session might consider a variety of solutions not typically found in planners' toolkits.

Endangered Species Act Compliance: A Wake Up Call

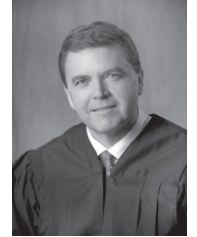
Settlement of recent court cases that challenged how the National Flood Insurance Program addresses development in areas inhabited by endangered species may lead to more prescriptive floodplain development standards. This session will discuss pending changes and explore strategies for protecting endangered species in both floodplains and upland areas.

Break (refreshments provided)
10:30–10:45am

Opening Address & Keynote 10:45–12:15pm

Keynote: Chief Judge Brewer

OPI is honored to have Chief Judge Brewer as the 2011 keynote speaker. In 2008 David V. Brewer, Chief Judge of the Oregon Court of Appeals, received the Distinguished Service Award from the National Center of State Courts. The Distinguished Service Award is presented annually to a person who has made long-standing contributions to the improvement of the justice system. One of the many efforts by Judge Brewer which garnered him the award was his leadership in developing performance measures for appellate courts. His work in this area had national impact, as other courts soon looked to his model.



Lunch Break 12:15–1:45pm

The EMU and nearby local restaurants offer convenient lunch options.

AOCPD Lunch Meeting

Association of Oregon County Planning Directors (AOCPD) meeting (for planning directors only). Lunch provided. Preregistration is required.

CPDA Lunch Meeting

Oregon City Planning Directors Association (CPDA) meeting (for planning directors only). Lunch provided. Preregistration is required.

OAPA Lunch Meeting

Thursday, September 15 (continued)

Early Afternoon Sessions

1:45–3:15pm

Growing Local Economies through Economic Gardening

Economic Gardening is all about growing jobs and local economies by nurturing the businesses that already call Oregon home. Hear the latest about what's happening around the state and the Economic Gardening Task Force's recommendations.

Keeping the Home Fires Burning

Oregon has many unique opportunities to invest in local energy generation from wind to solar to geothermal to biofuels— investments that can reduce our global footprint and give competitive advantage in our communities. Hear how Oregon communities are investing in alternative energy to fuel the local economy.

Ethical Choices for Social Equity

This session focuses on the important roles of planners in seeking social justice by working to expand choice and opportunity for all persons, recognizing a special responsibility to acknowledge and address the needs and knowledge of those typically disenfranchised. Examples of tough ethical choices and impacts on social equity included.

Integrated Water Resources Strategy

Passed in 2009, House Bill 3369 directed the Oregon Water Resources Department to develop a state-wide, Integrated Water Resources Strategy to help Oregon meet its future water quantity, water quality, and ecosystem needs. Panelists will discuss the initial set of draft recommended actions for the Strategy and invite audience input.

Break (refreshments provided)

3:15–3:30pm

Late Afternoon Sessions

3:30–5:00pm

Regional Solution Centers

This session will describe the newly formed Regional Solution Centers that Governor Kitzhaber has created around the state. This session will showcase the structure and the outcomes that the Centers will achieve.

New Policy Direction: TPR 0060 and OHP Mobility Standards

DLCD and ODOT have initiated changes to the Transportation Planning Rule and Oregon Highway Plan mobility standards to better balance transportation, land use and economic development objectives. Find out the latest information on work to date, current status and next steps for these efforts.

LEAP's: Planning for Local Energy Resilience

The U.S. Department of Energy recently established a program to encourage local governments to develop strategies to cope with long-term energy shortages. This session will cover concepts related to local energy assurance planning.

Conflict Resolution in Planning

Conflict is a consistent feature of planning processes. This session will identify common difficulties that planners face in a variety of settings and provide general concepts and specific tools that can deescalate conflict and help focus on productive problem solving.

Urban Forum on Population Forecasting

This session will focus on population forecasting issues under review by state and local governments. A process to explore these issues is underway, led by DLCD, cities and counties. This session will include an update and discussion of the issues to be addressed by the forum.

OPI Reception

5:00–6:00pm

Please join your colleagues for light fare and no-host bar in the Lillis Atrium.

Friday, September 16

Registration opens at 7:45am

Second Floor Lobby, Lillis Business Complex

Early Morning Sessions

8:00–9:30am

Sense of Place: Creating Unique Community Character

Local and international perspective on creating unique community character. Panel includes international and nationally recognized professors and practitioners.

Farming in Oregon: Part I: Evolution of Agricultural Industry

This session will explore the evolution of Oregon's agricultural industry and the extent to which the Oregon Statewide Planning Program is supportive and/or an obstacle to successful farm uses. This session will also provide an overview of recent pertinent legislation.

Transit Oriented Development

A discussion of current state of research and evolving practice in TOD. Topics include presentation of evidence of ability of TOD to alter travel mode choices toward more sustainable outcomes, estimating potential of TOD to retain trips on site, and related revisions to the ITE Trip Generation manual.

Regional Economic Opportunity Analyses in Central OR

Goal 9 allows regional coordination through the preparation of regional economic opportunity analyses. This session will explore issues related to regional EOAs as well as recent experiences in Central Oregon and Salem/Keizer.

Break (refreshments provided)

9:30–9:45am

Mid-Morning Sessions

9:45–11:15am

Freight Planning

This session presents the adopted Oregon Freight Plan, as an element of the Oregon Transportation Plan. The plan documents the link between Oregon's economy and trade. Presentations cover freight and local Transportation System Plans (TSPs); the land use/freight transportation interface; and the highway as Main Street balance.

Farming in Oregon: Part II: Farmland Protection

This session will provide an overview of Oregon's efforts to preserve agricultural lands for farm use and the economics of Oregon's agricultural industry.

Cycle Tracks in an Urban Environment

Is your community considering developing a cycle track? Come hear panelists discuss the benefits and challenges of creating cycle tracks in an urban environment. Example case studies will provide an opportunity to discuss the pros and cons of this bike infrastructure technique.

Community Resilience

Discussion will focus on plans and projects to increase community resilience to disasters related to seismic events (tsunami, landslide, liquefiable soils are all possibilities), including resilient infrastructure and lessons learned in recovery from several major disaster scenarios.

Break (refreshments provided)

11:15–11:30am

Friday, September 16 (continued)

Late Morning Sessions

11:30am–1:00pm

Resiliency Planning Tools

This session presents three dissimilar planning topics of increasing inquiry from walk-in customers. The changing economy has current planners responding to no longer routine requests for information on raising food and farming in the city, where to house returning family, including elders, and considerations for end of life rituals and solutions.

Ecosystem Services

There is growing interest in protecting and enhancing ecosystem services in agricultural and forest settings. Payments for ecosystem services have the potential to add new revenue streams for producers while restoring ecosystem function. This session will cover basic concepts related to ecosystem services and provide an overview of research efforts.

Main Streets & Road Design Standards: Resolving their Conflicts

Road design speeds, travel demand forecasts, special transportation areas, couplets, mobility standards -- these and other concepts for managing traffic greatly affect the character of Oregon's downtowns and main streets. This session will focus on how local governments are balancing the need for pedestrian-friendly centers and traffic mobility.

Urban Agriculture

Our cities have untapped potential for growing and harvesting food in sustainable ways that promote food independence, local entrepreneurship, alleviate hunger and connect neighborhoods. Hear experts discuss the connection between land use planning for local urban agriculture efforts, chickens in the city, Farm to School programs and fruit tree harvesting.

Planning Past, Present and Future

Description will be updated soon.

Lunch

1:00–2:00pm

The EMU and nearby local restaurants offer convenient lunch options.

Afternoon Sessions

2:00–3:30pm

Least Cost Planning

How do you prioritize transportation investments? How do you determine if they will help meet your goals? We are developing a tool to help with these questions. Come find out more.

Case Law and Legislative Update

Please join us to learn about the latest case law impacting land use and planning in Oregon and case law for planning and related issues.

Model Code

Many communities in Oregon are dealing with codes that are outdated or just do not fit with the community's current needs and vision. This session will discuss different types of codes, introduce you to some tools for Oregon communities, and answer your questions about undertaking a code update process.

Sustainability at the District Level

Come learn about the University of Oregon's (UO) sustainability efforts and district concept. The session will include a walking tour to demonstrate how concepts are applied and integrated on the ground hosted by followed by UO Planning Office.

Registration Info

How to Register

Online: www.oregonplanninginstitute.org

Payment Details

Payment is due by the start of the conference.

It is the responsibility of the participant to ensure that payment is made in full.

Questions?

Contact the Registration Office at 1.800.280.6218 or 1.541.346.3537 or send an email to opireg@ce.uoregon.edu.

Cancellations/Refunds

Refunds must be requested by Friday, September 9. Refund checks will be issued and mailed in October. There will be no exceptions to this rule.

Conference Fees

GENERAL ATTENDEES	Through	After
	Aug. 14	Aug. 14
3 Days of Institute (Sept 14-16)	\$405	\$430
2 Days of Institute (Sept 15-16)	\$270	\$295
2 Days of Institute (Sept 15-16) &	\$355	\$380
1 Wed. Session (Sept 14)		
1 Day of Institute		
Wednesday (Sept 14)	\$155	\$180
Thursday (Sept 15)	\$155	\$180
Friday (Sept 16)	\$155	\$180
1 Day & 1 Wed. Half-day Session (Sept 14)		
Thursday (Sept 15)	\$240	\$265
Friday (Sept 16)	\$240	\$265
1 Wed. Half-day Session Only (Sept 14)	\$85	\$85

PLANNING COMMISSIONER

3 Days of Institute	\$103
2 Days of Institute	\$65
1 Day of Institute	\$43

STUDENT (Must be enrolled full-time, Fall 2011)

3 Days of Institute	\$30
2 Days of Institute	\$20
1 Day of Institute	\$10

SPEAKER

On the day(s) you present, you receive free registration.

Additional 2 Days	\$135
Additional Day	\$7

Travel Info

Directions

Southbound, take exit 194B off Interstate 5 and follow signs to the University of Oregon. Northbound, take exit 192 off Interstate 5 and follow signs to the University of Oregon.

Additional information available at www.oregonplanninginstitute.org.

Parking Options

- **Please note:** the University of Oregon is now charging \$10 per day for visitor parking on campus.
- Use alternative transportation modes (walk, bike, bus). Reserve a free bus pass by calling 1.541.346.3537 by September 3, and be sure to mention OPI. For local bus routes, schedules, and park-and-ride locations, please contact Lane Transit District (LTD) at 1.541.687.5555, or check their website, www.ltd.org.
- Park at your motel. The Eugene Hilton and the Valley River Inn are along the LTD Breeze shuttle route to UO.
- Park in a downtown parking garage and take a bus or walk (approximately one mile).
- Cars with government plates (E-plates) may park anywhere on campus without a permit (this includes meters and parking lots but not disability or reserved spaces).
- Visitor parking permits may be available on a limited basis at the university parking kiosk on East 13th Avenue, just west of Agate Street, and at Lot 6A during morning hours of conference. Come early; a visitor pass does not ensure that spaces are available. Visitor parking permit is \$10 per day.

Lodging

Tell them you are attending the Oregon Planning Institute when you reserve a room. We suggest you make room reservations as soon as possible.

- **Best Western Greentree Inn**—1759 Franklin Blvd., 1.541.485.2727
- **Best Western New Oregon**—1655 Franklin Blvd., 1.541.683.3669
- **Campus Inn**—390 E. Broadway, 1.800.888.6313
- **Phoenix Inn**—850 Franklin Blvd., 1.800.344.0131
- **Quality Inn**—2121 Franklin Blvd., 1.800.456.6487
- **Valley River Inn**—1000 Valley River Way, 1.800.543.8266 (Ride the LTD Breeze shuttle to UO campus.)
- **Eugene Hilton**—66 E. Sixth Street, 1.800.937.6660 (Ride the LTD Breeze shuttle to UO campus.)

Lane Council of Governments
859 Willamette Street, Suite 500
Eugene, Oregon 97401

Presorted Standard
U.S. Postage
PAID
Eugene OR
Permit No. 120

Lillis Business Complex C-8

Visitor Parking Lot 6A near Robinson Theatre C-10

